

**International symposium**

**Which future for manufacturing industries**

**in Japan, Korea, Germany and France?**

**Place:** GRIPS, 7-22-1 Roppongi, Minato-ku, Tokyo 106-8677

**Time:** 9<sup>th</sup> April 2013 (1:30 pm – 6:50 pm)

**Co-Organizers:** Fondation France-Japon de l'EHESS & GRIPS

**Website:** [http://fj.ehess.fr/conference\\_internationale\\_9\\_avril\\_2013.html](http://fj.ehess.fr/conference_internationale_9_avril_2013.html) & <http://r-center.grips.ac.jp/SymposiumDetails/193/upcoming/>

**How to register:** send a message to [grips-pr02@grips.ac.jp](mailto:grips-pr02@grips.ac.jp) with your name, institution and email address

**Purpose of the symposium:** Deindustrialization has become a major concern for most of the OECD countries. The purpose of this symposium is to gather academic people, business people and policy makers in order to discuss the future of manufacturing in the case of four leading economies that are not often compared, namely Japan, Korea, Germany, and France. The three main themes are "Innovation and the future of industries", "Globalization and the future of industries", and "Is there a future for industrial policies?".

**Sponsors and partnership (alphabetical order)**

Air Liquide, ANA, Asiana, EDF, EU Delegation in Japan, French Embassy in Japan, Friedrich Ebert Stiftung, German Embassy in Japan, Keiai Machizukuri Zaidan, Kyoto Institute of Economic Research, Michelin, Nihon Keizai Shimbun, Region Ile de France, Toshiba International Foundation, Tokyo Club

| Time   |                |   |
|--|----------------|---|
|  |                | Opening Remarks   |
| 13:30  | (10min.)       | Tatsuo Oyama (GRIPS) and Sébastien Lechevalier (Fondation France-Japon de l'EHESS)  |
| 13:40  | Keynote speech |   |
| -  |                |   |
| 14:10  | (30 min.)      | Atsutoshi Nishida (Toshiba): "How is Innovation Reshaping Industrial Structures in the Leading Countries"                     |
| Break (10 min.)  |                |   |
| <b>Roundtable 1: Innovation and the future of industries</b><br>How to define manufacturing nowadays, in a context of increasing integration between manufacturing products and services? How can innovation help companies to differentiate from others? How is it reshaping the industrial structures of economies?  |                |   |
|  |                | Moderator: Jun Suzuki (GRIPS)   |
| 14:20  |                | Nobuyuki Idei (Quantum Leaps Corporation): "Decentralized Autonomous Societies and the Creation of New Industries"            |
| -  |                |   |
| 15:30  | (15 min. each) | Jean-Marc de Royere (Air Liquide) : "How Air Liquide adjusts to market trends in the global economy"                          |
|  |                | Michael Thomas (Siemens): "The future of manufacturing Industries"  |
|  |                | Kazuyuki Motohashi (The University of Tokyo): "Future of manufacturing in era of information technology revolution"           |
|  |                | (10 min.) Discussion  |
| Break (10 min.)  |                |   |
| <b>Roundtable 2: Globalization and the future of industries</b><br>Which strategies for multinational companies in the evolving international division of labor? In other words, is there a future for manufacturing production in countries such as Japan, Korea, Germany and France? What are the possibilities of collaboration between these four countries? |                |   |
|  |                | Moderator: Sébastien Lechevalier (EHESS)  |
| 15:40  |                | Martin Tonko (Roland Berger): "Outsmarting De-Industrialization – Observations on Corporations in Europe and North-East Asia" |
| -  |                |   |
| 17:20  | (15 min. each) | Igor Czerny (EDF): "Energy driving industrial competitiveness"  |
|  |                | Bernard Delmas (Michelin): "Michelin on a path of growth in Asia"   |
|  |                | Albert Kirchmann (Fuso): "Future for Manufacturing Industries: Fuso Case Study"   |
|  |                | Ryuji Saito (Valeo) : "Japan, a springboard for the growth in Asia"   |
|  |                | Harry Moon (Dongwoo Finechem): "Working for a Korean boss, working with French colleagues, working in a Japanese company"     |
|  |                | (10 min.) Discussion  |

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Break (10 min.)

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**Roundtable 3: Is there a future for industrial policies?**

Which trade and industrial policies for governments in a context characterized by increasing fragmentation of production, environmental concerns, and energy constraints?

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|--------|------------------------|---|
| 17:30  |                        | Moderator: Hiroko Ota (GRIPS)   |
| -      |                        | Luc Rousseau (French Ministry of Industry): “The French experience in industrial policy”  |
| 18:40  | (15 min. each)         | Hideichi Okada (NTT Data Institute of Management and Consulting): “Industrial Policies and Global Supply Chains”                                |
|        |                        | Kyu Yearn Hwang (Director General of Trade Policy, Ministry of Trade, Industry & Energy (MOTIE)): “Korean Policy Direction of Business Support” |
|        |                        | Albrecht Rothacher (EU delegation in Japan): “The EU framework for industrial policy”   |
|        | (10 min.)              | Discussion  |
| 18:40- | <u>Closing Remarks</u> |   |
| 18:50  | (10 min)               | Christian Masset, French Ambassador in Japan  |

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