

Innovative technologies for a sustainable mobility in Japan and Beyond:

Resurrecting diversity of technological choice in the Automotive Industry

January 13 2017, 9.30-12.15, 190 Avenue de France, 638 (6th floor)

EHESS Paris

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FONDATION
FRANCE-JAPON
DE L'EHESS



Program

9:30-9:40 Introduction and Welcome

9:40-10:10 **Hidetada HIGASHI** (2016 Valeo/EHESS Research Fellow / Yamanashi Gakuin University) "Resurrecting diversity of technological choice in the Automotive Industry- Depart from the Dominant Design?"

10:10-10:55 **Takahiro FUJIMOTO** (Lyon Collegium / The University of Tokyo) "An Architectural Analysis of Green Cars- Variety of Vehicle Types and Locations?"

10:55-11:10 Break

11:10-11:40 **Yveline LECLER** (University of Lyon, Sciences Po Lyon and IAO) "The promotion of micro-vehicles e-mobility in Japan: a new market segment?"

11:40-12:15 General discussion



Hidetada HIGASHI is associate Professor at Yamanashi Gakuin University and 2016 Valeo/EHESS Research Fellow. His recent research focuses on the patterns of new product development process and organization of automotive companies and production system of agricultural industry. He is a long term member of researchers' network on automotive industry, such as U.S.-based PVMI (Program on Vehicle and Mobility Innovation) and France-based GERPISA (Groupe d'Etude et de Recherche Permanent sur l'Industrie et les Salariés de

Takahiro (Taka) Fujimoto is a professor, Faculty of Economics at University of Tokyo, Executive Director of Manufacturing Management Research Center (MMRC). Presently he is Research Fellow at the Lyon Collegium, Institute for Advanced Studies, (2016 November 1st-2017 March 31th), on a sabbatical leave from the University of Tokyo. He is also Faculty Fellow of Research Institute of Economy, Trade and Industry, and Senior Research Associate at Harvard Business School. He specializes in technology and operations management.

Yveline Lecler is presently Emeritus professor at Sciences-Po Lyon (University of Lyon) and senior research fellow at the Institute of East Asian Studies (CNRS-UMR5062, ENSL). Doctor in Social Sciences (EHESS 1980) and graduated in Japanese language and civilization (INALCO, Paris, 1975), she is specialized in Asian political economy, mainly Japan. She has been invited professor or associate researcher in several Japanese University (Chuo, Todai, GRIPS, Kanseigakuin) and researcher at Maison Franco-Japonaise (2008-2010).

Please email ffj@ehess.fr to register attendance.

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