## NEW FRONTIER OF TRANSPORTATION RESEARCH IN SOCIAL SCIENCE

September 7<sup>th</sup> 2018, 10:30 - 12:30 EHESS, Room A7\_51, 7<sup>th</sup> floor 54 boulevard Raspail 75006 Paris

## **PROGRAM**

Speakers: Hidetada Higashi (Yamanashi Gakuin University), Sotaro Yukawa (Osaka University of Commerce) Discussant: Soichiro Minami (CEAFJP/Valeo Fellow)

## 10:30 – 11:00: Public Transport Policy in Malaysia and Indonesia: A New Perspective

Although public transport improvement is required in Asian developing countries, few researches focus on these issues. The problem of motorization occurs not only in "developed" countries but also in "developing" countries. The decline in public transport recently led governments to re-organize transportation policy in both Malaysia and Indonesia where they changed their policies from "regulation" to "governance" regarding public transport supply. Particularly, they established the Basic Transport Act which defines government's responsibility in public transport supply and focusing on the local public transport planning and integration of the policy. Despite these improvements, problems remain that could be worked out by a comparative study with other developed countries.



**Sotaro Yukawa** is a Lecturer at the Faculty of Economics, Osaka University of Commerce. He holds a Ph.D in Economics from the University of Kyoto (2010). His doctoral dissertation studied transport policy in the United States. From 2013 to 2015, he was Visiting Fellow & Postdoctoral Researcher at the National University of the Malaysia. His recent research focuses on public transport policies in developing countries, especially Malaysia and Indonesia.

## 11:00 – 11:30: An Integrated Research Framework of the New Mobility for the Sustainable Society - From Functional and Social Contexts

Prior research on "Mobility" was done in the domain of the transport economics (TE) and the management of technology (MOT). Nevertheless, both of these domains independently focused on their own interests, "Cars as goods" for MOT and "Transportation as an infrastructure" for TE. The presentation proposes an experimental model to analyze the New Mobility in an integrated framework citing the cases of New Mobility and its social implementation. This is the interdependence among local governments, national governments, platform company, residents, local economy and social capital. Detailed description of the case proposes an integrated analysis model of the social implementation of New Mobility.

**Hidetada Higashi** is an Associate Professor and Associate Chair at the Department of Business, Yamanashi Gakuin University. He was Visiting Researcher at FFJ as the 2016 CEAFJP/Valeo Fellow. His recent research focuses on the patterns of new product development process and organization of automotive companies and production system of agricultural industry.

11:30 - 12:30: Discussion led by Soichiro Minami







