

## SEMINAR OF THE FONDATION FRANCE-JAPON DE L'EHESS AFRICA-ASIA PROGRAM

# India-Africa

## A New Soft Power ?

Seminar organized by the research program CRAA-ETRE (Comprendre les relations Afrique-Asie : espace transversal de recherches et d'enseignement)

**22 Mars 2017 (15h- 17h)**

**EHESS (190 Avenue de France, 75013) Room 638 (6th Floor)**

*Post-imperial affinities in film production: Discourses and practices of collaboration between the Nigerian and the Indian film industries*

Alessandro Jedlowski (University of Liege)

*The appropriation and commodification of cultural affinities in boosting contemporary economic relations between India and Senegal*

Pooja Jain (FFJ-EHESS, Science Po)

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\* The seminar will be held in English.

### Speakers



of the Journal of African Cultural Studies on China-Africa media interactions.

**Alessandro Jedlowski** is a Belgian Research Fund (F.R.S-FNRS) post-doctoral fellow in anthropology at the Laboratoire d'Anthropologie Sociale et Culturelle of the University of Liège (Belgium). His main research interests include African cinema, media and migration, urban culture, and South-South cultural and economic interactions. His current research analyses the political and economic dimensions of film production in the Nigerian video film industry (Nollywood) and compares them with those of other video-film industries emerging around the African continent, and particularly in Ethiopia and Côte d'Ivoire. He published several essays on this topic in international journals and edited collections, and he is the co-editor (together with Ute Röschenhaler) of a recent special issue



**Pooja Jain** wrote her PhD (2010-2014) on 'Development Partnerships: A Case Study on India and Senegal' at Sciences Po Paris under the supervision of Dr. Christophe Jaffrelot. She has been a visiting academic at the University of Cambridge in 2015. She has taught World Politics at the Collège-Universitaire of Sciences Po and is co-founder of the recently created Centre for Research on Africa-India Partnerships. Pooja has an eclectic academic background with a double Masters in French and Francophone Literature (JNU) and Socio-Economics (IEP Grenoble). Her past and previous research interests include alternative financing for development, the role of private sector in development and the geo-politics of the Global South.