



Globalization and Labor Market Outcomes

Fondation France Japon de l'EHESS – Keio University conference

10-11 March 2016 (EHESS)

Venue: **EHESS** (190 Avenue de France 75013 Paris), salle 638-640 (6ème étage))

The impact of globalization—through foreign direct investment (FDI) and international trade—on domestic labor markets is a very active field of research, at the intersection of international economics and labor economics. In particular, it has led economists to revisit the analysis of the determinants of wage inequality by focusing on the heterogeneity of corporate international engagement. This research also addresses the causes of increasing employment insecurity and the impact on inequalities through this channel. More generally, it is central to the analysis of structural changes in labor markets and in the design of public policies to tackle them.

In continuity with the publication in 2015 of a special issue of *Review of World Economics* (Volume 151, Number 3) entitled "Globalization and labor market outcomes: de-industrialization, job security, and wage inequalities", the purpose of this workshop is to gather leading scholars in this field of research and to contribute to a better understanding of these key issues for our economies and societies.

Coordinators:

Masahiro Endoh (Keio University)

Sébastien Lechevalier (EHESS)

Contact:

ffj@ehess.fr

Program

Thursday, March 10th

10:00 – 10 :15	Registration.
10:15 – 10:30	Opening remarks by Sebastien Lechevalier (EHESS)
10:30 – 11:30	<p>Chair: Sebastien Lechevalier (EHESS)</p> <p>Authors: Toshiyuki Matsuura (Keio University), Kozo Kiyota (Keio University) and Yoshio Higuchi (Keio University)</p> <p>Title: <i>Multinationals, Exporters, and Employment Volatility: Evidence from Japanese Firm-Level Data</i></p> <p>Discussant: Sébastien Jean (CEPII)</p>
11 :30 – 12 :30	<p>Author: Juan Carluccio (Banque de France), joint with Alejandro Cunat, Harald Fadinger, and Christian Fons-Rosen</p> <p>Title: <i>Offshoring and Skill-upgrading in French Manufacturing: A Heckscher-Ohlin-Melitz View</i></p> <p>Discussant: Ayako Obashi (Keio University, University of Wisconsin-Madison)</p>
12 :30 – 13:30	Lunch
13 :30 – 14 :30	<p>Chair: Masahiro Endoh (Keio University)</p> <p>Author: Toshihiro Okubo (Keio University) (joint with Rikard Forslid)</p> <p>Title: <i>Are labour or capital intensive firms the biggest exporters?</i></p> <p>Discussant: Sébastien Miroudot (OECD)</p>
14 :30 – 15 :30	<p>Author: Gianluca Orefice (CEPII) (joint with Matilde Bombardini and Maria D. Tito)</p> <p>Title: <i>Does Exporting Improve Matching? Evidence from French Employer-Employee Data</i></p> <p>Discussant: Kazunobu Hayakawa (IDE-JETRO)</p>
15 :30 – 16 : 00	Break
16 : 00 – 17 : 00	<p>Chair: Takao Kato (Colgate University)</p> <p>Authors: Kozo Kiyota (Keio University) and Sawako Maruyama (Kobe University)</p> <p>Title: <i>On the Demand for Female Workers in Japan : The role of ICT and Offshoring</i></p> <p>Discussant: Sarra Ben Yahmed (ZEW, Mannheim)</p>
17 : 00 – 18 : 00	<p>Author: Sébastien Miroudot (OECD), joint with Marcolin, L., and M. Squicciarini</p> <p>Title: <i>Routine jobs, employment and technological innovation</i></p> <p>Discussant: Sachiko Kazekami (Chukyo University)</p>

Friday, March 11th

9:00 – 10 :00	Chair: Yoshio Higuchi (Keio University) Authors: Ryo Kambayashi (Hitotsubashi University) and Takao Kato (Colgate University) Title: <i>Good Jobs and Bad jobs in Japan: 1982-2007</i> Discussant: Juan Carluccio (Banque de France)
10:00– 11 :00	Author: Sarra Ben Yahmed (ZEW, Mannheim) joint with Pamela Bombarda (Cergy-Ponthoise University, THEMA) Title : « <i>Gender, Informal Employment and Trade Liberalization in Mexico</i> » Discussant : Richard Pomfret (The University of Adelaide)
11 :00– 11:15	Break
11 :15– 12 :15	Author: Masahiro Endoh (Keio University) Title: <i>The Effect of Offshoring on Skill Premiums: Evidence from Japanese Matched Worker-Firm Data</i> Discussant: Andrew Clark (PSE)
12 :15 – 13:30	Lunch
13 :30 – 14 :30	Chair: Richard Pomfret (The University of Adelaide) Author: Alexandre Gazaniol (Université Paris-Dauphine) (joint with Catherine Laffineur) Title: <i>Does Outward Foreign Direct Investment affect domestic real wages? An investigation using French micro-data</i> Discussant: Ayumu Tanaka (Setsunan University)
14 :30 – 15 :30	Author: Mai Vu Thi Phuong (joint with Flora Bellone) (Gredeg-CNRS, University of Nice-Sophia-Antipolis (UNS)) Title : Productivity and wage premia : evidence from Vietnamese ordinary and processing exporters Discussant : Ryo Kambayashi (Hitotsubashi University)
15 :30 – 15 :40	Closing remarks by Masahiro Endoh (Keio University)

Participants

YOSHIO HIGUCHI (Keio University)



Yoshio Higuchi is Professor of Business and Commerce (Labor Economics) at Keio University in Japan. Professor Higuchi's research is mainly concerned with labor supply, labor mobility and employment policy.

His research interests include the labor supply behavior of women and older workers, and employment practices in Japanese firms from the viewpoint of human capital theory. He has published articles in the *Journal of the Japanese and International Economy* and the *Journal of Population Economics*, among others.

He became an assistant professor at Keio University in 1980 before joining the Columbia University Department of Economics as a visiting researcher in 1985-87. In 1993, he became a visiting professor of economics at Hitotsubashi University. During 1995-96, he was a visiting researcher at Stanford University and the Invited Chair Professor at the department of economics, Ohio State University.

KOZO KIYOTA (Keio University)



Kozo Kiyota is a professor of Economics at the Keio Economic Observatory, Keio University and a faculty fellow at the Research Institute of Economy, Trade and Industry. His research expertise covers empirical international trade.

Prior to his current position, he was formerly an associate professor (2003-2013) and an assistant professor (2001-2003) at the College of Business Administration, Yokohama National University; and a research associate at the Faculty of Economics, Keio University (1998-2001). He earned his Ph.D. in Economics from Keio University in 2002.

He has published several articles in academic journals, including *European Economic Review*, *Journal of International Economics*, and *Journal of Law and Economics*. His articles are also covered by the media, including Nikkei. He has been an associate editor of *Asian Economic Journal* since 2006.

TOSHIYUKI MATSUURA (Keio University)



Toshiyuki Matsuura is an associate professor, Keio Economic Observatory of Keio University in Japan as well as a visiting professor at KU Leuven in Belgium. Area of his research interests includes the determinants and consequences of Foreign Direct Investment (FDI), and the link between export behavior and firm performance. Prior to coming to Keio, he worked at Research Institute of Economy, Trade and Industry (RIETI) and Hitotsubashi university in Japan. He has published in the *European Economic Review*, *Oxford Economic Papers*, *World Development*, *Review of World Economics* and *Journal of the Japanese and International Economies*. He holds a Ph.D. from Keio university.

SEBASTIEN JEAN (CEPII)



Sébastien Jean is the Head of the CEPII (Centre d'Études Prospectives et d'Informations Internationales). He holds a PhD in Economics from Paris I University and has graduated as an engineer from Ecole Centrale de Paris. He is a Policy Associate at the Leverhulme Centre for Research on Globalisation and Economic Policy and a member of the CESifo Research Network (Munich, Germany).

He led the program « Modèles et bases de données du commerce international » (Models and databases in international trade) of the CEPII from 2001 to 2005, before becoming a Senior Economics at the OECD (2005-2006). He then joined INRA as a Research Director, collaborating with CEPII as a scientific advisor, before being appointed Head of the CEPII in December 2012. He has been teaching in various institutions such as Ecole Polytechnique, Sciences Po Paris, ENSAE, American University in Paris, Ecole Centrale or Ecole des Mines.

JUAN CARLUCCIO (Banque de France)



Juan Carluccio is a Research Economist with the Microeconomic Analysis Division at Banque de France and a Senior Lecturer in International Trade at the University of Surrey. His main research interests are in international trade and multinational firms. He holds a PhD in Economics from the Ecole des Hautes Etudes en Sciences Sociales (EHESS, Paris) and Paris School of Economics.

AYAKO OBASHI (University of Wisconsin-Madison)



Ayako Obashi is Associate Visiting Scholar at the Faculty of Economics, Keio University, Japan, and Research Assistant at the University of Wisconsin-Madison, USA. She specializes in international trade and trade policy. She obtained her PhD in economics from Keio University in 2011.

MASAHIRO ENDOH (KEIO UNIVERSITY)



Masahiro Endoh is a professor of International Economics at Keio University. He obtained his PhD from Keio University in 2000, and has published papers on both theoretical and empirical analysis of international trade and regional trade agreements. He is a former associate professor of International Economics at Otaru University of Commerce. He is currently working on issues related to globalization and labor market outcomes by using Japanese matched worker-firm data.

TOSHIHIRO OKUBO (Keio University)



Toshihiro Okubo, Ph.D. Professor of international economics in Faculty of Economics, Keio University

Okubo has obtained Ph.D. from University of Geneva and Graduate Institute of International Studies in 2005. He was working for Graduate Institute of International Studies (Swiss National Foundation, 2005-2006), University of Manchester (2006-2008), Kobe University (2008-2011). He has currently worked for Keio University since 2011. His interest is international trade and geography, regional science and regional economics. His papers are published in *European Economic Review*, *Journal of Economic Geography*, *Journal of International Trade*, *Journal of Environmental Economics and Management*, *Economic Theory and Regional Science* and *Urban Economics*.

SEBASTIEN MIROUDOT (OECD)



Sébastien Miroudot is Senior Trade Policy Analyst in the Trade in Services Division of the OECD Trade and Agriculture Directorate. He holds a PhD from Sciences Po Paris in international economics. Before joining the OECD, he was research assistant at Groupe d'Economie Mondiale and he taught in the Master's degree program at Sciences Po. He is currently working at OECD on global value chains and the measurement of trade in value-added terms, as well as the construction of a Services Trade Restrictiveness Index. He has published several articles and contributed several chapters to various journals and books dealing with trade policy issues and the international fragmentation of production.

GIANLUCA OREFICE (CEPII, Paris)



Gianluca Orefice is economist at *Centre d'Etudes Prospectives et d'Information Internationales* (CEPII) in Paris. He teaches Topics in Globalization at the University of Bergamo and Applied Econometrics at the University of Torus. Previously he was consultant at the Economic Research and Statistics Division of the World Trade Organization (WTO) and research assistant at Centro Studi Luca D'Agliano. He graduated in Management, Economics and Industrial Engineering from Polytechnic of Milan. He holds a Ph.D. in Economics from the University of Milan and was visiting student at the Université Catholique de Louvain. He taught at the University of Milan, Polytechnic of Milan, University of Geneva, University of Paris 1 (Sorbonne), MPA-SciencePo (Paris). His main research interests include International Migration, Trade Policy and Applied Econometrics.

KAZONOBU HAYAKAWA (IDE-JETRO)



Kazunobu Hayakawa is a researcher of the Inter-disciplinary Studies Center, Institute of Developing Economies. He received his doctorate from Keio University with a dissertation on intermediate goods trade in 2008. His main research areas are international economics and economic geography. He has published in journals such as the *Journal of Economic Surveys*, the *Review of World Economics*, and the *Oxford Economic Papers*.

TAKAO KATO (Colgate University)



Takao Kato is W.S. Schupf Professor of Economics and Far Eastern Studies at Colgate University. He is IZA Research Fellow, Research Associate of Center on Japanese Economy and Business at Columbia University, Center for Corporate Performance at Copenhagen Business School, Tokyo Center for Economic Research, and ETLA (Helsinki). He undertook some of the earliest econometric analysis of employee participation and innovative work practices in Japan and Korea. While continuing to work in this area, he has also been studying corporate governance and executive compensation in Japan, Korea, and China. Kato's most recent research involves econometric case studies of firms in the U.S., China, Finland, Denmark, and Japan, with particular focus on the nature and effects of high-performance work practices as well as career development and promotion tournament. His work has appeared in a variety of refereed journals such as *American Economic Review*, *Review of Economics and Statistics*, *Industrial and Labor Relations Review*, *Industrial Relations*, *Journal of Comparative Economics*, *Journal of Economic Behavior and Organization*, etc.

SAYAKO MARUYAMA (Kobe University)



Sayako Maruyama is an Associate Professor at Kobe University. Her recent research focuses on empirical research in international trade and the activities of multinational enterprises. Her research interests also include the regional economies of Osaka/Kansai and Sweden. She holds a PhD in Economics from Nagoya University, obtained in 2004.

SARRA BEN YAHMED (ZEW Mannheim)



Sarra Ben Yahmed is a post-doctoral researcher in the Centre of European Economic Research (ZEW), Mannheim. She joined in September 2014 the Research Department "Labour Markets, Human Resources and Social Policy" and is particularly involved in the Research Area "Changing Labour Markets".

Her research covers the fields of international trade, labour economics, and development economics. Combining both empirical and theoretical analysis, she has explored different mechanisms through which international trade affects gender wage inequality. She has also addressed questions related to informal employment and gender differences in labour outcomes. More recently, she started to investigate how the task-content of jobs and new work arrangements such as tele-work affect gender inequality in the labour market.

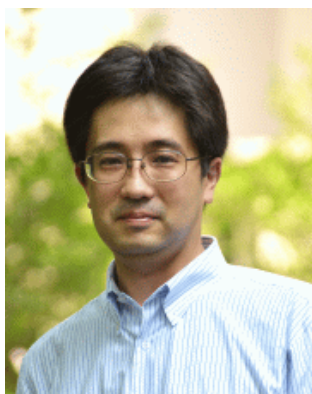
Sarra Ben Yahmed studied economics at the Ecole Normale Supérieure de Cachan, the University Carlos III Madrid and at the University Paris 1 - Paris School of Economics. After graduating, she worked as an intern at the OECD. She holds a Ph.D. from Aix-Marseille University and received the Ph.D. Thesis Prize from this institution in 2013. Prior to coming to the Centre of European Economic Research, Sarra Ben Yahmed worked at the Department of Economics of Sciences Po Paris.

SACHIKO KAZEKAMI (Chukyo University)



Sachiko Kazekami is an Associate Professor of Economics at Chukyo University. Her research interests include the effect of globalization on labor demands, labor market adjustments, mobility of the labor market, and different effects of a labor demand shock on local labor markets. She is also involved in some projects of job creation.

RYO KAMBAYASHI (HITOTSUBASHI UNIVERSITY)



Ryo Kambayashi is professor in economics at Hitotsubashi University, and part of the research Division of Economic Institutions and Policy. His research focuses on labour economics, law and economics, institutional economics, as well as Japanese economic history. He holds a PhD in Economics from Tokyo University, obtained in 2000. Among his numerous publications can be found : “The Minimum Wage in a Deflationary Economy: The Japanese Experience, 1994-2003”, *Labor Economics*, Vol. 24, pp. 264-276, 2013, (avec Daiji Kawaguchi and Ken Yamada); “Incidence of Strict Quality Standards: Protection of Consumers or Windfall for Professionals?”, *Journal of Law and Economics*, Vol. 57, pp. 195-224, 2014, (avec Daiji Kawaguchi et Tetsushi Murao).

RICHARD POMFRET (University of Adelaide)



Dr. **Richard Pomfret** has been Professor of Economics at the University of Adelaide since 1992, and is Adjunct Professor of International Economics at the Johns Hopkins Bologna Center. He previously worked at the Johns Hopkins University School of Advanced International Studies in Washington DC, Bologna and Nanjing. Concordia University in Montréal and the Institut für Weltwirtschaft in Kiel, and has held visiting positions at universities in Australia, Canada, China, France and the USA. In 1993 he was seconded to the United Nations for a year, acting as adviser on macroeconomic policy to the Asian republics of the former Soviet Union, and in 1996 he spent six months at the OECD in Paris where he prepared a report on China's role in the world economy. He has been a consultant for the UNDP, Asian Development Bank, World Bank, OECD and the EU. His research interests centre on economic development and international economics, and he has published over a hundred papers and twenty books, including *Investing in China 1979-1989*; *Ten Years of the Open Door Policy* (1991), *The Economics of Regional Trading Arrangements* (1997; paperback edition 2001), *The Central Asian Economies since Independence* (2006), and textbooks on international trade and on development economics. His most recent books are *Regionalism in East Asia: Why has it flourished since 2000 and how far will it go?* (World Scientific, 2011) *The Age of Equality: The twentieth century in economic perspective* (Harvard University Press, 2011), and with Patricia Sourdin *Trade Facilitation: Defining, measuring, explaining and reducing the cost of international trade* (Edward Elgar, 2012).

ANDREW CLARK (Paris School of Economics)



Andrew Clark holds a PhD from the London School of Economics. He is currently a CNRS Research Professor at the Paris School of Economics (PSE), and previously held posts at Dartmouth, Essex, CEPREMAP, DELTA, the OECD and the University of Orléans.

One research field has been that of relative utility or comparisons (to others like you, to others in the same household, and to yourself in the past), finding evidence of such comparisons with respect to both income and unemployment. This work has spilled over into theoretical and empirical work on evidence for and the implications of following behaviour and learning from others' actions. Other work has involved collaboration with psychologists to map out habituation to life events (such as job loss, marriage, and divorce) using long-run panel data. In addition, direct measures of utility allow direct tests of popular models of the labour market. In this spirit, his work has looked at unemployment, quits, and wages. Recent work has looked at the family and childhood correlates of adult well-being.

In addition to his Paris position, he is research associate at Flinders University, Kingston University, the London School of Economics and IZA (Bonn). He is on the Editorial Board of ten journals, and has acted as referee for over 170 different journals in Economics, Sociology, Psychology and Statistics.

ALEXANDRE GAZANIOL (Université Paris-Dauphine)



Alexandre Gazaniol works as an economist at the French public investment bank (Bpifrance) and an associate researcher at University Paris-Dauphine (UMR DIAL). His position at Bpifrance consists in evaluating the impact of Bpifrance funding on firms' performance and employment. He previously held a position as an economist specialized in industrial policy at the French Treasury.

He obtained his Ph.D in economics in 2012. His thesis evaluates the impact of outward FDI on production, employment and innovation at home, using French firm-level data.

AYUMU TANAKA (Setsunan University / RIETI)



Ayumu Tanaka is concurrently a lecturer at the Faculty of Economics, Setsunan University, a research fellow at the Graduate School of Economics, Kyoto University, and a research associate at the Research Institute of Economy, Trade and Industry (RIETI). His research expertise covers international trade, cultural economics, exports and foreign direct investment by Japanese firms, trade in services, international travel, and natural disasters. Prior to his current position, he was a fellow at RIETI. He earned his Ph.D. in Economics from Kyoto University in 2010. He has published on topics such as firm productivity and foreign direct investment and the causal effects of exporting on Japanese workers.

MAI VU THI PHUONG (University of Nice-Sophia Antipolis)



Born in 1985, VU has worked as a lecturer at the Faculty of International Economics (Foreign Trade University of Vietnam) since 2008. In 2009, she got her master degree in International Trade at University of Nice-Sophia Antipolis. In her Master's thesis, by using FE/RE and 2SLS models applying for the panel data of Vietnam from 2004 to 2006, she investigated the Official Development Assistance as an instrument to improve the Foreign direct investment in developing countries. In 2012, VU had opportunity to deepen this topic again through a project during one year sponsored by the World Trade Institute (Bern, Switzerland). At the end of 2012, VU started her studies for PhD at GREDEG-CNRS, Nice, France. Always interested in International trade but at firm- level data, she is exploring topics relating to Firm heterogeneity and trade, Firm-level productivity and industrial dynamics...